



Press release

Santa Margherita and A.C. Milan Two leaders united in sport

Santa Margherita has renewed its sponsorship with A.C. Milan for the fourth season, becoming the Official Supplier of sparkling wines to the football club that has won the most titles in the world.

It's a partnership uniting two brands that represent the success of Italian style all over the world, thanks to the hard work and passion they put into pursuing their own goals.

This season A.C. Milan will again be toasting its successes with a superior product, Santa Margherita Prosecco Valdobbiadene Superiore D.O.C.G. "52". "We are particularly proud of this partnership" explains Ettore Nicoletto, CEO of Santa Margherita "because it's a recognition of the excellent quality of Santa Margherita wines, and particularly of the Prosecco industry. Major investments have been made, and are continuing to be made in this sector, and so I feel that celebrating the victories of A.C. Milan with a typically Italian product sends out an important message to the Italian and international market".

Prosecco Valdobbiadene Superiore D.O.C.G. "52" – with its fresh, floral, aromatic notes – expresses the wine making technique of Santa Margherita, a classic producer using this type of sparkling wine method, established in 1952 and whose presence in the heart of the traditional Valdobbiadene D.O.C.G. production zone was recently strengthened with the purchase of the estate in Refrontolo, Treviso covering 12 hectares, 8 of which are planted with native Glera vines for Prosecco Superiore D.O.C.G.

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