



Press release

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## **The 6th Santa Margherita Wine Literary Prize boasts even more impressive names.**

The unusual stories of diverse, unique personalities every year come together with those of an increasing number of new writers, who take part in the Santa Margherita Wine Literary Prize, now in its 6th year.

The three pure-breed "Autori D.O.C." writers who are submitting exclusive tales this year are Gad Lerner, Enrico Ruggeri and Alessandro Mari.

Anchorman, journalist and symbol of modern news communication, Gad Lerner is one of the most fascinating personalities in the world of television information, and has wide public reach because of his highly successful, deep-probing broadcasts, like L'Infedele. He has been a journalist for numerous newspapers and has also written books including "Operai" and "Tu sei un bastardo. Contro l'abuso d'identità" and the autobiographical "Scintille" published by Feltrinelli.

Following a book of memoirs, "La mia vita, le mie canzoni", and a book of short stories, "Piccoli mostri", Enrico Ruggeri is branching out into narrative fiction with "Che giorno sarà". As a singer-songwriter he has written and interpreted the musical history of the past twenty five years and has twenty nine albums to his name.

A great popular history is told by Alessandro Mari in his début novel "Troppo umana speranza" to celebrate Italy's 150 year anniversary. He started working in publishing as a very young man, as a proofreader, translator and ghost writer before getting to publish his first work of fiction, published by Feltrinelli.

Many other major names in Italian literature have been testimonials in these six editions of this Santa Margherita cultural initiative, including Giulia Villoresi, Michele Serra, Benedetta Cibrario, Dario Voltolini, and many others.

But the real protagonists are the stories that will be selected by a top-ranking jury consisting of Inge Feltrinelli, by now a traditional presence, along with illustrious guests like food and wine journalist Fiammetta Fadda, head of the L'Espresso guides Enzo Vizzari, Executive Chef at the Four Seasons Hotel in Milan Sergio Mei, well-known Radio DeeJay presenter Pina, President of the famous Roman design house Gianni Battistoni, Director of Radio24 Sebastiano Barisoni, Director of Monsieur Franz Botrè, and finally Ettore Nicoletto, CEO of Santa Margherita and Paolo Soraci, Head of the Press Office at Librerie Feltrinelli.

The Wine Literary Prize and the Food and Wine Prize are part of Esploratori del Gusto, an initiative which combines Santa Margherita's literary commitment with a passion for food and wine.

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